

Project Management Professional Development Programme

Distance Learning Challenges and Opportunities

13 Years of Successful Industry/Academic Partnership

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Industry-Academic Partnership

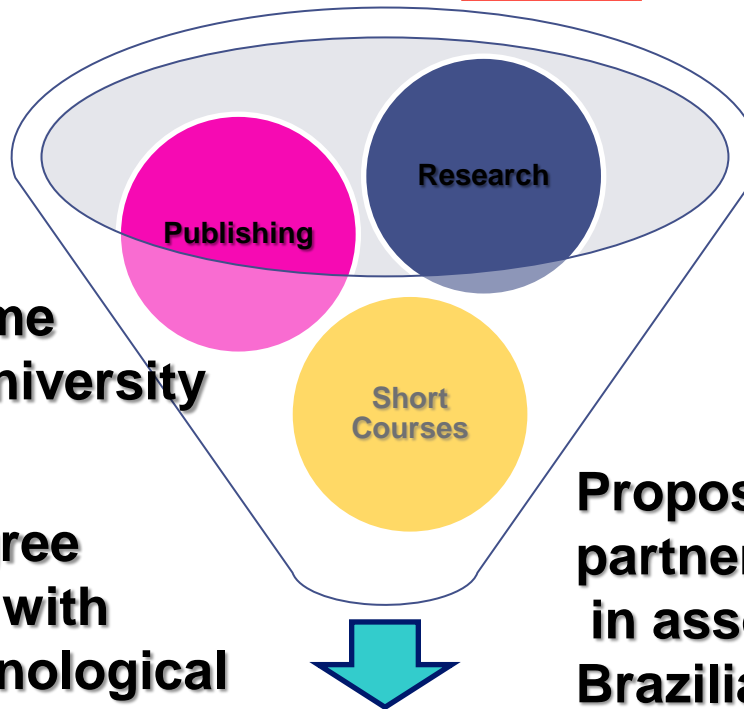


**Started
May 2000**

Sister programme

**Pennsylvania State University
Started 2001**

**New Joint Degree
in partnership with
Nanyang Technological
University, Singapore
2012**



Synergy

**Proposed delivery in
partnership with Rolls-Royce,
in association with
Brazilian partner(s) 2014**



Features of PMPDP

- Generic Project Management
- Industry led and Steering Group
- Modular
- Plenary and mid-sessions
- All modules on offer – continuous 6 month cycles
- Inputs: academic and practitioner
- Blended Learning
- Reflective Practice
- Education
- Networking
- Community of Practice
- Ladder of Opportunity
- Spinoff activities
- Flexibility

- **Industrial Steering**
- **Changes of over time**
- **Adult learners**
- **Front End Loading – Reflective Practice**
- **Shift in Perspective and Motivation**
- **Expectation Management**
- **Continuous Improvement**
- **The University – understanding?**
- **E-learning – pedagogy - application**
- **Maturity of e-learning capability**
- **E-learning colleagues integrated**

Opportunities

- **Community of Practice – Alumni**
- **Generation of Intellectual Property**
- **Coursework generates case material**
- **Integration – Research & Teaching Silos**
- **Spin out activities**
- **Split PhD programme as follow on**
- **Development funding for new modules**
- **Entrepreneurial Development**

Gibb's Cycle



**retrospective
reflection**

reflection in action

**prospective
reflection**

Gibbs G (1988) *Learning by Doing: A guide to teaching and learning methods*. Further Education Unit. Oxford Polytechnic: Oxford.

Thank you Questions ?